Case Study 23

# Interproof®

for Creatives and Marketing

## **Small and individual packaging**

### The challenge

New packaging for bars, sweets, chocolates or other confectionery is to be developed or tested. Samples are needed in order to be able to present results that are as identical to the product as possible.



#### **Our solution**

We can print individual packs for original products supplied using analog or UV printing on almost all materials. A wide range of materials is available, which can be printed with spot colors, white and metallic in ECO solvent printing.



#### The result

Print-identical patterns are created that match the look and feel of the originals. Thanks to our in-house production, we can deliver perfect dummies quickly and easily. In matt or gloss, finished with our rubons or UV direct printing, even complicated color schemes can be produced.



#### **DUMMY-SERVICE**

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ... your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team www.interproof.de

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