

## Case Study 24

# Interproof®

## for Creatives and Marketing Dummy Assortments

### The challenge

A range of different products is to be developed or revised. Since the materials to be printed are very different, it is important to get the same color impression as possible. Especially logo or special colors and effects must be displayed in a targeted manner

### Our solution

The print output takes place on different, calibrated substrates using gmg proof software. We use a certified proof to ensure color accuracy. The prints made on the desired substrate are made into patterns.

### The result

Patterns such as bags, labels, sleeves, cardboard packaging or tube dummies can be presented to your customers perfectly and true to color as print-identical prototypes. You can optimally display a range of cosmetics, food or non-food products in the same color scheme



### DUMMY-SERVICE

for

granola bars, bonbons,  
cookies, pasta, soups,  
yogurts, beer bottles,  
toothpaste tubes,  
household cleaners,  
cream jars, diapers,  
cigarettes, milk drinks,  
baby food, shampoos,  
hairspray cans, razors,  
sausages and cold cuts,  
cheese, chocolate bunnies,  
chocolate Santa Clauses,  
liqueurs, cat food,  
detergents, margarine,  
beer glasses, medications

and last but not least ...  
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team  
[www.interproof.de](http://www.interproof.de)

**INTERPROOF GmbH & Co. KG** - Ginnheimer Landstrasse 35 - D-60487 Frankfurt am Main  
Tel.: +49 (0) 69 77 10 69 - Fax: +49 (0) 69 707 52 51 - [service@interproof.de](mailto:service@interproof.de)